

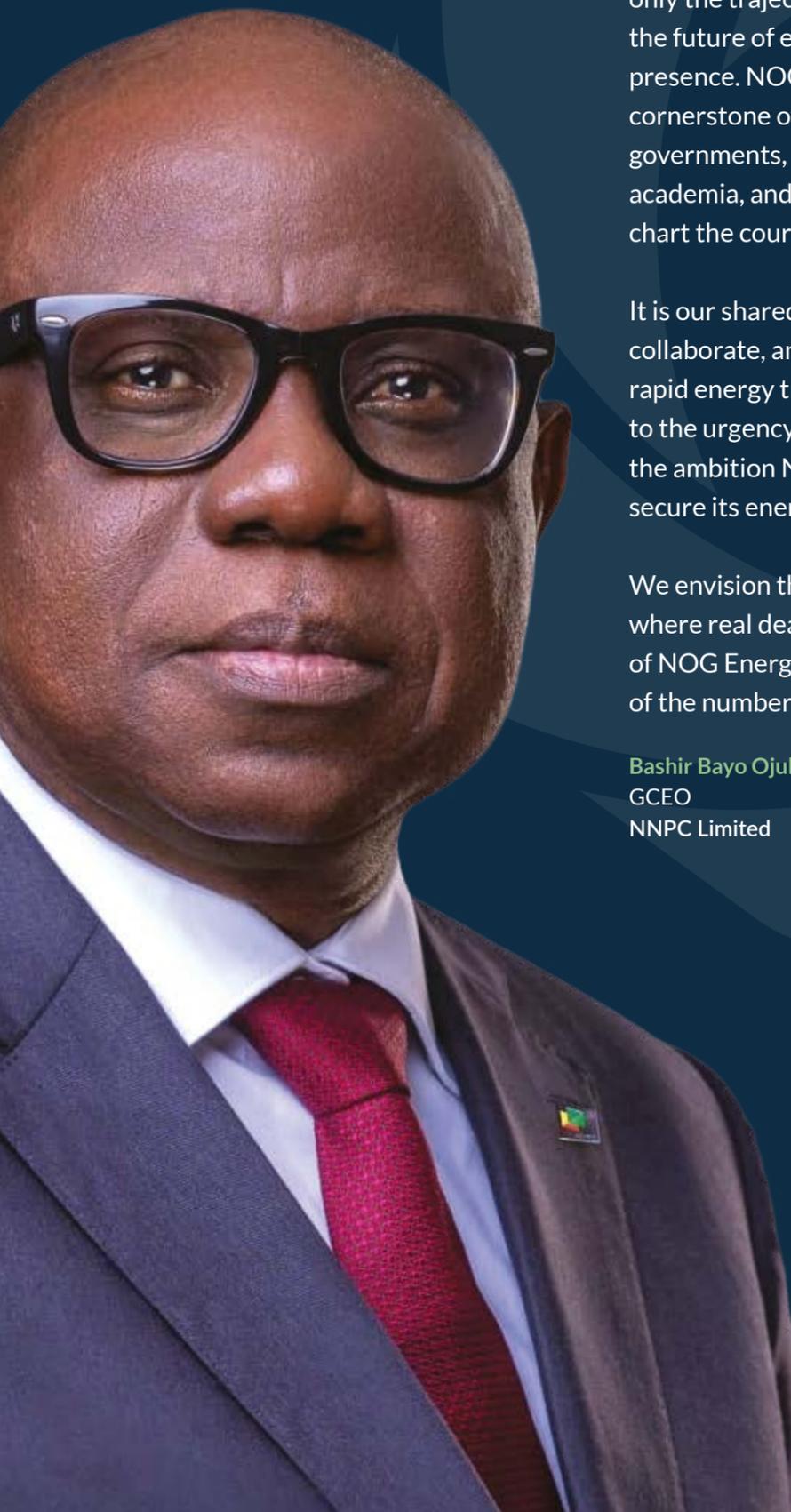
Where The Global
Energy Industry Convenes
to Generate Deals
in Nigeria

Exhibition
Brochure 

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NIGERIA



“

This landmark event continues to shape not only the trajectory of our industry, but also the future of energy in Nigeria and our global presence. NOG Energy Week has become a cornerstone of high-level engagement, uniting governments, industry leaders, investors, academia, and other key stakeholders to chart the course of our energy future.

It is our shared responsibility to lead, collaborate, and act boldly in this era of rapid energy transformation, which speaks to the urgency of the global moment, and the ambition Nigeria must embrace to secure its energy future.

We envision this conference as a platform where real deals are made. When people think of NOG Energy Week, we want them to think of the number of deals they can close.

Bashir Bayo Ojulari
GCEO
NNPC Limited

”

NOG Energy Week 2026 in Numbers

7,500
Attendees

300
Global Exhibitors

85
Participating Countries

International Exhibition Overview

Renowned for its scale and impact, NOG Energy Week's Exhibition has become the definitive meeting place for buyers, sellers, and industry leaders looking to drive innovation, build lasting partnerships, and facilitate dealmaking at every level.

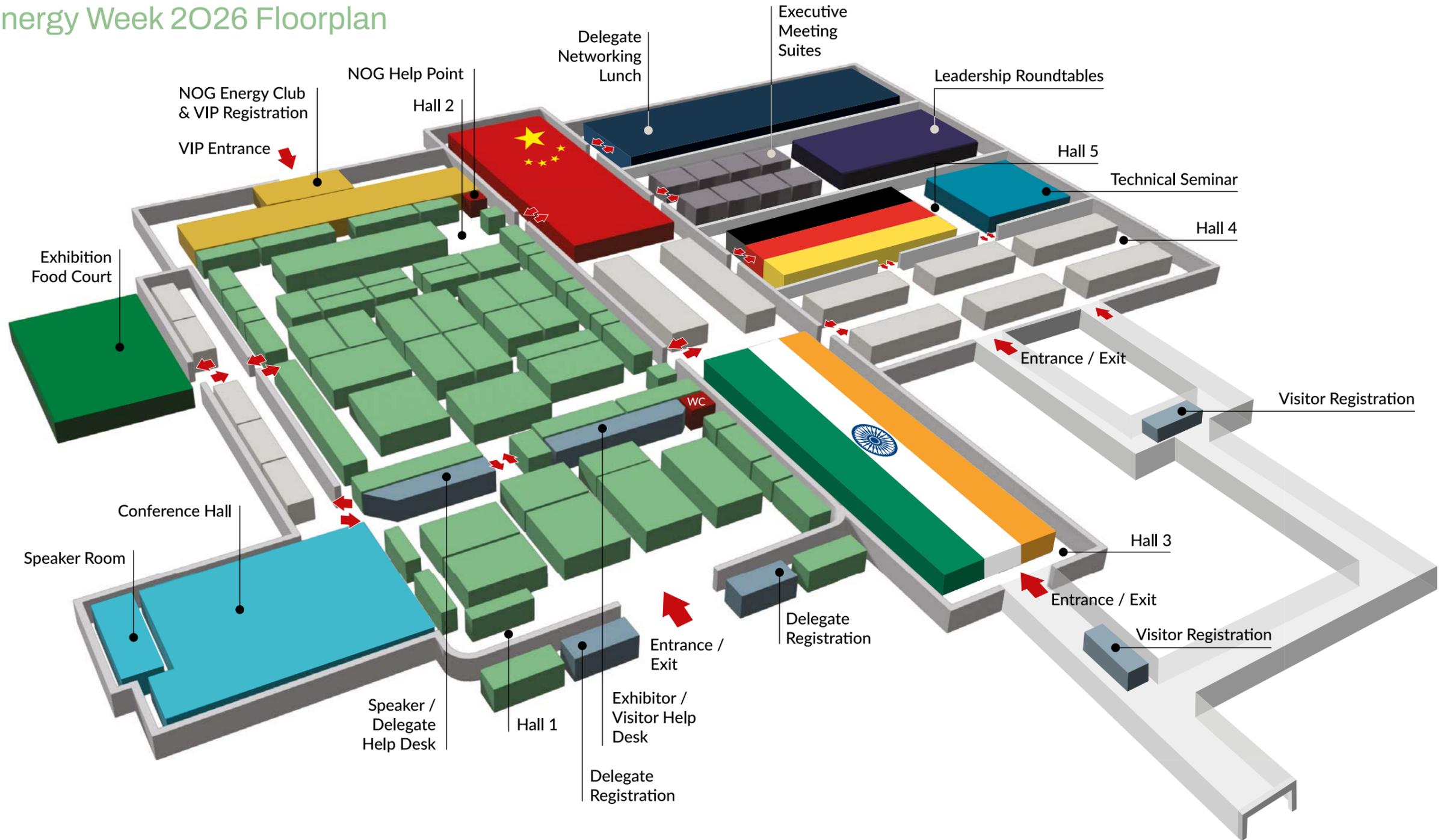
Spanning the entire energy value chain, the Exhibition convenes a diverse spectrum of stakeholders — from upstream explorers and midstream logistics experts to downstream refiners, service providers, and renewable energy pioneers. It is a vibrant marketplace for procurement, order placement, and product sourcing, consistently setting industry benchmarks and shaping the energy future.

Each year, thousands of participants gather to showcase cutting-edge technologies, unlock market opportunities, and negotiate major contracts. The comprehensive three-day programme features ministerial tours, country pavilion showcases, a Technical Seminar, live technology demonstrations, equipment displays, and product launches — creating a platform for meaningful connections and measurable outcomes.

By championing collaboration, sustainability, and commercial excellence, the international Exhibition continues to catalyse growth, investment, and transformation across the energy landscape.



NOG Energy Week 2026 Floorplan



“ Each NOG Energy Week deepens our market presence. Its conferences and networking keep us updated on trends (government initiatives, gas power subsidies). Beyond business gains, NOG Energy Week builds our African credibility. Its authority distinguishes our brand. The event is more than an exhibition — it’s a strategic enabler. It’s the cornerstone of our African growth, insights, and partnerships efficiently. ”

SinoCleansky



**Book Your
Exhibition Stand**

Why Exhibit?

Exhibiting at NOG Energy Week gives your organisation direct access to the heart of Nigeria's evolving energy landscape. It's a powerful platform to showcase your solutions, connect with high-level decision-makers, and position your brand at the forefront of industry progress.

Whether you're unveiling new technologies, strengthening partnerships, or expanding into new markets, NOG Energy Week offers unmatched visibility and engagement opportunities. With thousands of influential attendees, curated networking moments, and a global audience actively seeking products and services, exhibiting ensures your company stands out, builds momentum, and drives meaningful business outcomes long after the event concludes.



Showcase

products, services and solutions to purchasing & procurement decision makers



Identify

new project and partners



Position

your company in front of government and private sector stakeholders



Access

new market entry insights and competitive landscape analysis



Book Your Exhibition Stand

Premium Plus Stand Overview

The Premium Plus Stand is thoughtfully designed with refined architectural details that elevate both form and function. Curved side walls and soft edges create a welcoming, contemporary presence, while a striking overhead feature subtly divides key areas and proudly showcases your brand logo. Premium finishes, including luxury counters, integrated planting, and carefully selected furniture, enhance the overall experience, creating an inviting yet high-end atmosphere. A distinctive wooden beam feature further defines the meeting space, offering a sense of structure and privacy while maintaining an open, engaging layout.

Price:
USD 1,350
SQM*



Stand inclusions	
<input checked="" type="checkbox"/>	Branded walls
<input checked="" type="checkbox"/>	Spotlights / lighting
<input checked="" type="checkbox"/>	White chairs x2 with roundtable
<input checked="" type="checkbox"/>	Sofa lounge chairs x2
<input checked="" type="checkbox"/>	High table and stools x3
<input checked="" type="checkbox"/>	50" plasma TV screen
<input checked="" type="checkbox"/>	Luxury branded counter
<input checked="" type="checkbox"/>	13-amp power sockets x2
<input checked="" type="checkbox"/>	Lockable storage room
<input checked="" type="checkbox"/>	Waste bin
<input checked="" type="checkbox"/>	Carpet

* Minimum size: 30sqm



Book Your Exhibition Stand

Premium Stand Overview

The Premium Stand is designed to combine sophistication with practical engagement, creating a refined yet welcoming exhibition environment. Curved wooden walls introduce warmth and fluidity to the space, while seamless vinyl branding across all surfaces ensures a strong and cohesive visual identity. A central feature wall anchors the stand, integrating a TV screen for dynamic content and positioning your company logo prominently above. Luxury counters and comfortable lounge seating complete the setting, providing an ideal balance between presentation and conversation — supporting meaningful interactions, product showcases, and confident brand storytelling throughout the event.

Price:
USD 1,300
SQM*



Stand inclusions	
✓	Luxury branded counter (lockable)
✓	Spotlights / lighting
✓	Chairs x2 with roundtable
✓	High table and stools x2
✓	Lounge (sofa set)
✓	50" plasma TV screen
✓	Brochure rack
✓	13-amp power sockets x2
✓	Lockable storage room
✓	Waste bin
✓	Carpet

* Minimum size: 18sqm — maximum size: 30sqm

Upgraded Stand

The Upgraded Stand features refined wooden walling paired with seamless vinyl branding, allowing exhibitors to clearly showcase their brand within a polished, professional framework. Softly curved side wall edges add a contemporary touch and enhance the overall flow of the space, creating a more open and inviting feel. Depending on stand placement, wall widths can be tailored — ranging from full-width standalone structures to shorter pavilion-style walls — ensuring the stand remains visually accessible while maintaining a strong branded presence. The result is a flexible, well-crafted environment that balances impact, openness, and ease of delivery.

Price:
USD 1,050
SQM*



Stand inclusions	
✓	Branded back and side walls (vinyl seamless)
✓	Spotlights x2 per 9sqm
✓	Table x1
✓	Chairs x2 per 9sqm
✓	13-amp power socket x1 per 9sqm
✓	Branded counter (lockable)
✓	Brochure rack
✓	Waste bin
✓	Carpet

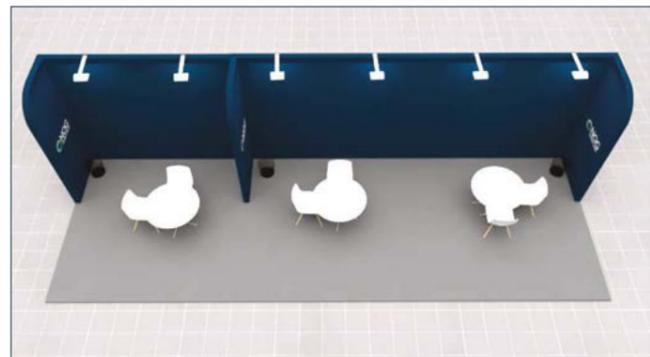
* Minimum size: 9sqm — maximum size: 21sqm



Standard Stand

The Standard Stand offers a clean, functional foundation for exhibitors seeking a straightforward and professional presence. Wooden walling provides a solid structure, finished with seamless vinyl surfaces for a smooth, uninterrupted appearance rather than individual panel printing. As part of the standard stand package, the stand is presented in a plain block colour, with optional full branding available as an upgrade for exhibitors wishing to further customise their space. Curved side walls soften the overall look and improve flow, with wall widths adaptable to stand positioning — full-widths for standalone locations or shorter walls within pavilion areas — ensuring an open, accessible layout that supports visibility and engagement.

Price:
USD 950
SQM*



Stand inclusions	
✓	Plain dark blue back wall
✓	Spotlights x2 per 9sqm
✓	Table x1 per 9sqm
✓	Chairs x2 per 9sqm
✓	13-amp power socket x1 per 9sqm
✓	Waste bin
✓	Carpet

* Minimum size: 9sqm — maximum size: 21sqm

2026 Country Pavilions

Exhibiting in one of NOG Energy Week's country pavilions provides an easy and effective way for exhibitors to participate, creating a focal point for national participation, driving ROI for exhibitors, enhancing bi-lateral trade, and creating opportunities to engage with a global energy audience of over 7,500 attendees.

Country Pavilions Include



 **Book Your Exhibition Stand**

Feedback From Pavilion Organisers

“ NOG Energy Week is a crucial event for Chinese enterprises. In 2025, we organised 27 Chinese companies, including top 500 enterprises worldwide, occupying a total of 363 sqm at the event. All of the participating companies had positive feedback about the event, with some securing deals and selling their products on-site. For the next edition, we will bring more Chinese companies to NOG Energy Week and build a stronger bond between Chinese companies and the rest of the world. We are looking forward to future collaborations with dmg events. ”

 **Alex Wang**
General Manager
Beijing Hongbo International Exhibition Co., Ltd

“ For the past three years, the India Pavilion showcased their products to the growing Nigeria market. Slowly, India is becoming Nigeria's largest trade partner. NOG Energy Week is an excellent platform for Indian companies to enter into the Nigerian oil and gas market — it is a great event! ”

 **S K Singh**
CEO
Expo Consult International

 **Scan To View Floorplan**

Energy Milestones



Africa's LNG Expansion

LNG exports from sub-Saharan Africa to soar by circa 175% - from 35.7 bpm in 2024 to 98 bpm by 2034.



Accelerating Strategic Investment

\$30 billion in energy sector investment by 2027, scaling to \$60 billion by 2030.



Increased Production Targets

3 million barrels of oil and 12 bcf of gas per day by 2030.



Reforms for Energy Progress

Recent policy shifts have unlocked over \$16 billion in upstream opportunities.



Maximising Natural Gas Opportunities

20 supply projects to increase production by 50% and meet 60% domestic demand by 2030.



Driving Energy Integration Through Technology

Centralised energy systems rising from 34% in 2020 to 94% by 2060, with 8% annual growth.



Uniting Global Industry Leaders to Define the Future of Energy

NOG Energy Week has been facilitating deals within the industry for over 25 years. Position your company as an essential partner to all stakeholders within the global energy business in Nigeria. Whether you are looking to engage with government officials, meet with C-suite executives from international IOCs and IECs, indigenous and regional NOCs and NECs, or transact business with local service and product procurement and purchasing decision makers, the entire energy industry value chain will be in attendance at NOG Energy Week 2026.

Our tailor-made sponsorship, branding and advertising packages will enable your company to raise its corporate profile, showcase its solutions, products and services, build business-to-business partnerships, and gain access to key new projects and prospects.



Position Your Company as an Essential Partner to all Stakeholders Within the Global Energy Business in Nigeria



Enquire About Sponsorship Opportunities

Why Sponsor?

Sponsoring NOG Energy Week places your brand at the centre of the conversations shaping Nigeria's energy future. It's a strategic opportunity to amplify your influence, align with industry leadership, and demonstrate your commitment to driving progress. With unrivalled visibility across conference stages, networking functions, and digital platforms, sponsorship elevates your profile, strengthens stakeholder trust, and positions your organisation as a key force in the sector. When you sponsor, you don't just join the dialogue, you help define it.



Increase

your company's exposure to the global energy industry



Launch

new products, services and solutions to market



Access

decision makers across the entire energy value chain

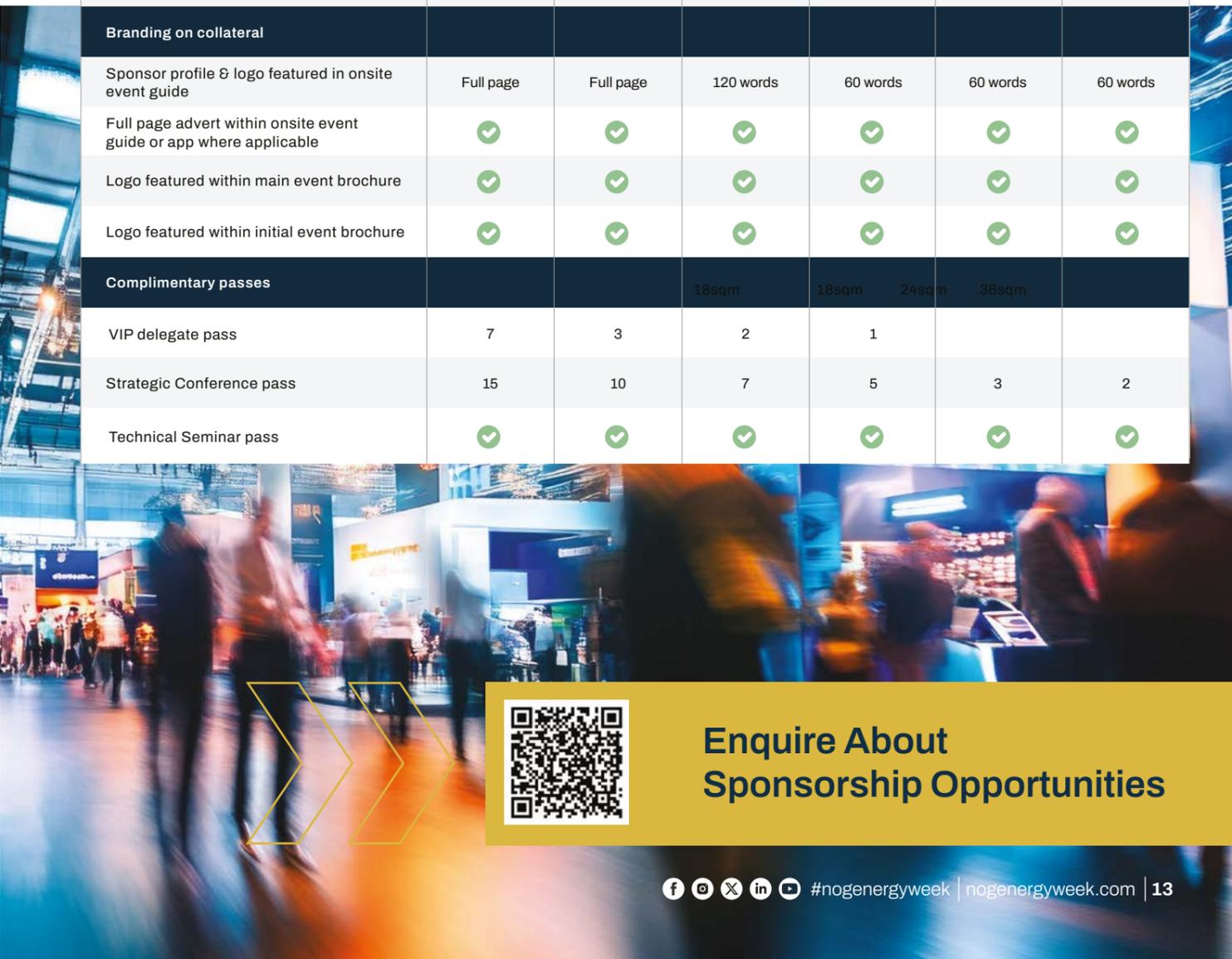


Position

your company as an essential industry partner, expert and thought leader

Design Your Sponsorship Package

	Sapphire USD 175,000	Diamond USD 130,000	Platinum USD 115,875	Gold USD 100,000	Silver USD 65,000	Bronze USD 45,000
Onsite branding (onscreen branding and recognition)						
Strategic conference theatre	✓	✓	✓	✓	✓	✓
You are here company logo	✓	✓				
Thank you to our sponsors	✓	✓	✓	✓	✓	✓
Digital						
Interview promoted across NOG Energy Week social media channels	✓	✓	✓			
Sponsor profile & hyperlink featured on event webpage & event app	✓	✓	✓	✓	✓	✓
Rotating logo on the homepage	✓	✓	✓	✓	✓	✓
Logo on email campaigns	✓	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓	✓
Third party marketing (approved media partners)	✓	✓	✓	✓	✓	✓
Branding on collateral						
Sponsor profile & logo featured in onsite event guide	Full page	Full page	120 words	60 words	60 words	60 words
Full page advert within onsite event guide or app where applicable	✓	✓	✓	✓	✓	✓
Logo featured within main event brochure	✓	✓	✓	✓	✓	✓
Logo featured within initial event brochure	✓	✓	✓	✓	✓	✓
Complimentary passes						
VIP delegate pass	7	3	2	1		
Strategic Conference pass	15	10	7	5	3	2
Technical Seminar pass	✓	✓	✓	✓	✓	✓



Enquire About Sponsorship Opportunities



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Connecting the Global Energy Industry in Nigeria for Over 25 Years

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