



NOG
ENERGY WEEK
2-6 JULY 2023
ICC, ABUJA, NIGERIA

POWERING NIGERIA'S SUSTAINABLE ENERGY FUTURE



Sponsorship & Exhibition Prospectus



#nogeneryweek

nogeneryweek.com

ORGANISED BY: **dmg::events**
NIGERIA

IN PARTNERSHIP WITH:



“

We are very proud sponsors of NOG and have been part of this event for 21 years. This conference has grown in value and quality over the years.

As a developing country, energy resource dependent country, we know for sure that beyond 2050 oil will still be very relevant for us. The position we are taking as the National Oil Company is to product ‘quick oil’. Over the next 3 to 4 years we will see massive development in gas infrastructure, development and monetisation and we are transiting to become an energy company. ‘Energy company’ means we are looking at the balances of renewables and fossil fuels and also fitting into the new realities.



MELE KOLO KYARI
Group Managing Director
NNPC



NOG ENERGY WEEK 2023: POWERING NIGERIA'S SUSTAINABLE ENERGY FUTURE

Following two decades of serving the Nigerian oil and gas industry, dmg Nigeria events looks forward to continuing to facilitate multilateral dialogue, foster multistakeholder engagement and enable deal making for many more decades to come.

Indeed, at a time of such momentous transformation for Nigeria as it navigates its energy evolution pathway underpinned by 'The Decade of Gas' and looks toward a more just, affordable and sustainable energy system, it is critical that NOG also adapts not only its narrative but what it stands for.

Therefore, after 20+ years as Nigeria Oil & Gas (NOG) Conference & Exhibition, dmg Nigeria events are delighted to announce the transition to **NOG Energy Week Conference & Exhibition**.

The repositioning to NOG Energy Week will enable a much more robust and integrated conversation around how Nigeria can truly galvanise its universal energy mix. This will also engage and leverage a wider audience of stakeholders, financiers, investors and private sector across the entire oil, gas, LNG, renewables, power and energy spectrum.

NOG ENERGY WEEK 2023 IN NUMBERS

6,000^{SQM}

EXHIBITION
FLOOR SPACE

600+

DELEGATES

350+

EXHIBITING
COMPANIES

85+

EXPERT
SPEAKERS

36+

NETWORKING
HOURS

2

CONFERENCE
STREAMS

NOG ENERGY WEEK 2023 AT A GLANCE



NOG ENERGY WEEK
GOLF DAY
2 JULY 2023

This is a great occasion to meet up with peers, engage with new prospects and expand your contact base in a relaxed and informal setting. The Golf Day is strictly for registered Delegates who participate in the sport.



NOG ENERGY WEEK
**NIGERIAN
CONTENT SEMINAR**
3 JULY 2023

The Nigerian Content Seminar is an integral part of the NOG Strategic Conference. The Seminar is organised in collaboration with the Nigerian Content Development and Monitoring Board (NCDMB), creating an avenue for industry players to have a deeper understanding of the NOGIC Act and its accompanying opportunities.



NOG ENERGY WEEK
**STRATEGIC
CONFERENCE**
4 - 5 JULY 2023

NOG Energy Week will focus on the strategies that will be employed by the Nigerian government and private sector leaders to navigate the emerging business environment – helping to set the nation's energy agenda for the next 12 months and beyond.



NOG ENERGY WEEK
**TECHNICAL
SEMINAR**
4 - 5 JULY 2023

CPD accredited, the Technical Seminar will run as a dedicated learning and development stream in parallel to the renowned Strategic Conference and will enable delegates to learn, upskill, expand both their practical capabilities and intellectual capital to enhance their day to day job and careers through sessions on the latest innovations, research findings, scientific advancements and industry best practice being defined by the energy transition.



NOG ENERGY WEEK
**INTERNATIONAL
EXHIBITION**
4 - 6 JULY 2023

The NOG Energy Week International Exhibition - West Africa's preeminent industry convening platform for the global energy sector - will return in person for its 22nd annual edition. Over 300 national, regional and international exhibiting companies will be present at the NOG Exhibition showcasing the latest technologies and solutions in oil, gas, LNG, power and energy spanning exploration, production, processing, transmission, storage, distribution, generation and end use.



NOG ENERGY WEEK
**AWARDS
CEREMONY**
5 JULY 2023

The NOG Energy Awards are recognised as a benchmark of excellence in the Nigerian energy industry. Forming part of the prestigious NNPC Gala Dinner, the 22nd NOG Energy Awards will celebrate the individuals, teams, collaborations, partnerships and innovations driving Nigeria's energy industry transformation.



NOG ENERGY WEEK
**ENERGY
CLUB**
3 - 5 JULY 2023

With its private, VIP-only meeting lounge that boasts dedicated catering, secretarial services, priority seating and access to the Speaker Holding Room, the NOG Energy Club is where registered VIPs can meet, network and exchange knowledge and ideas with fellow industry leaders, government officials and policymakers, in an exclusive and premium environment.

“

Great conference. Great sessions. The quality of the presentations has just been really rich and I think it is just getting better each year. Probably the best I have attended this year in terms of the quality of the discussion. Well done.



EYONO FATAYI-WILLIAMS
General Manager - External Relations
Nigeria LNG

“

Good array of speakers. The contents of the various sessions are very informative and educative.



CHARLES NWOKO
Former Head of Finance & Control
Statoil Nigeria Ltd

“

NOG is a good platform for engagement with domestic players and international players, I think it is getting a lot of traction now, it is a lot of recognition for what you are doing and that's why you can see a lot of participation across the board. I went to the hall, and I saw the exhibition and it was very impressive. You guys keep up the good work

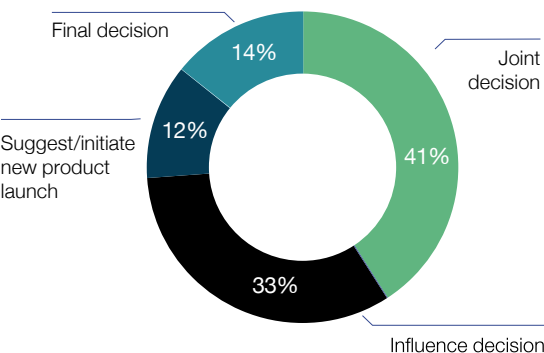


ABDULRAZAQ ISA
Chairman & Chief Executive Officer
Waltersmith Petroleum Oil Limited

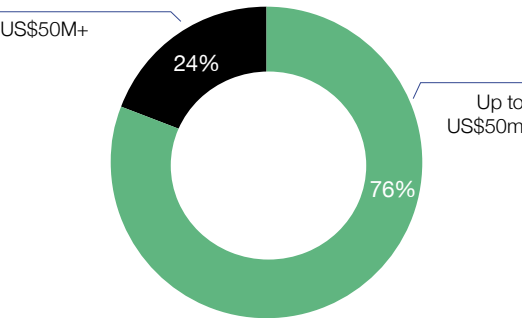


WEST AFRICA'S PREEMINENT INDUSTRY CONVENING PLATFORM FOR THE GLOBAL ENERGY INDUSTRY

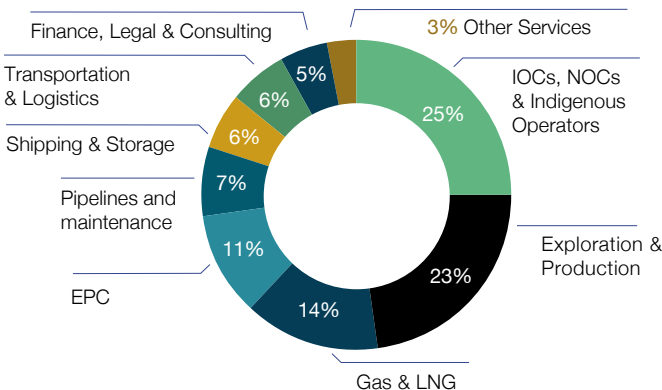
Attendee breakdown by level of purchasing responsibility



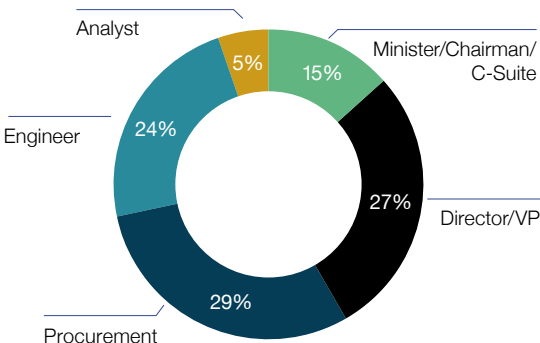
Attendee breakdown by yearly purchasing budget



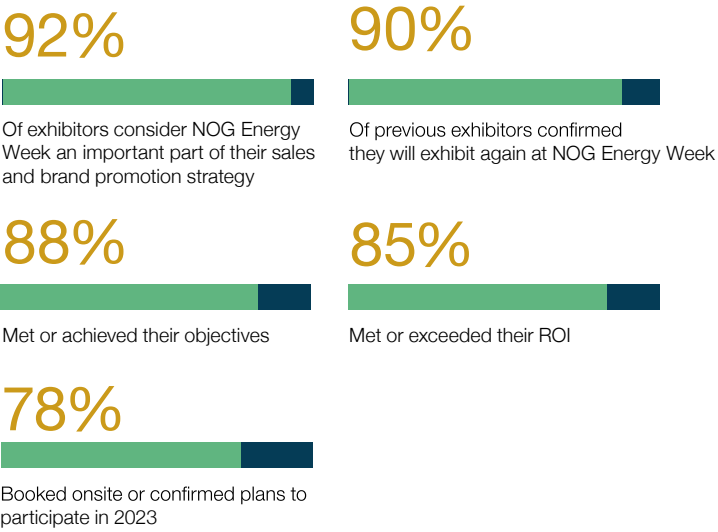
Attendee by commercial focus



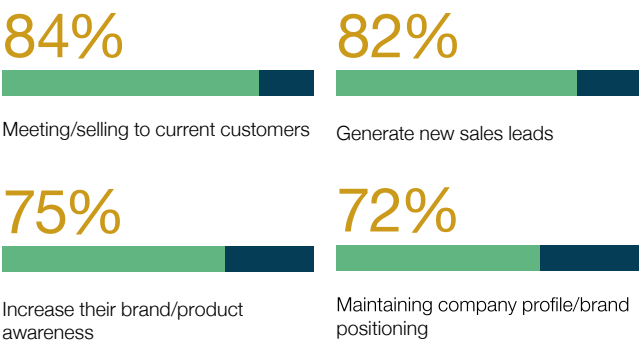
Attendee by professional profile



Sponsor and exhibitor satisfaction results



Why do sponsors and exhibitors participate?



WHY SPONSOR

NOG Energy Week has been facilitating deals within the industry for over 20 years. **Position your company** as an essential partner to all stakeholders within the global energy business in Nigeria. Whether you are looking to engage with Government officials, meet with C-suite executives from international IOCs and IECs, indigenous and regional NOCs and NECs, or transact business with local service and product procurement and purchasing decision makers, the entire energy industry value chain will be in attendance at NOG Energy Week 2023!

Our tailor-made sponsorship, branding and advertising packages will enable your company to **raise its corporate profile**, showcase its solutions, products and services, **build business-to-business partnerships** and **gain access to key new projects and prospects**.

BE A PART OF NIGERIA'S RAPIDLY EVOLVING ENERGY INDUSTRY OPPORTUNITY



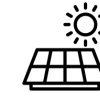
\$45bln+ USD oil and gas projects due to come on stream within the next 5 years



\$10bln USD LNG plant expansion project, creating 12,000 direct jobs



Increased renewable electricity generation to 36% by 2030



Solar market worth \$227mln+ USD million FDI



Increase your company's brand exposure to the industry



Launch new brands, products, services & solutions



Network with decision makers across the entire energy value chain



Position your company as an industry expert and thought leader


DESIGN YOUR SPOSNORSHIP PACKAGE

	DIAMOND USD95,000	PLATINUM USD80,000	GOLD USD70,000	SILVER USD45,000	BRONZE USD30,000	ASSOCIATE USD18,000
Onsite Branding (onscreen branding and recognition)						
Strategic Conference theatre	✓	✓	✓	✓	✓	✓
You Are Here company logo						
Thank You To Our Sponsors	✓	✓	✓	✓	✓	✓
Digital						
Interview promoted across Show's social media channels	✓	✓				
Sponsor profile and hyperlink featured on sponsor webpage and event app	✓	✓	✓	✓	✓	✓
Rotating logo on the homepage	✓	✓	✓	✓	✓	✓
Logo on email campaigns	✓	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓	✓
Third party marketing (approved media partners)	✓	✓	✓	✓	✓	✓
Branding on Collateral						
Sponsor profile and logo featured in onsite show guide	Full Page	120 Words	60 Words	60 Words	60 Words	
Full page advert within onsite show guide or app where applicable	✓	✓	✓	✓	✓	
Logo featured within Main Event Brochure	✓	✓	✓	✓	✓	✓
Logo featured within initial Event Brochure	✓	✓	✓	✓	✓	✓
Complimentary passes						
VIP Delegate Pass	3	2	1			
Strategic Conference Pass	10	7	5	3	2	1
Exhibitor Pass	10	7	5	3	3	3
Technical Seminar Pass	✓	✓	✓	✓	✓	✓

BRANDING OPTIONS AVAILABLE TO DIAMOND, PLATINUM AND GOLD SPONSORS


(Additional cost may apply)

CONFERENCE LUNCHEON
MONDAY, TUESDAY, WEDNESDAY, THURSDAY
3 - 6 JULY 2023




- Welcome address at the lunch
- Organising team will facilitate a top table or tables. Bringing together senior government ministers and chosen delegates
- Corporate branding within the luncheon room
- Branded signage produced by organising team for the lunch room

GALA DINNER
SUNDAY, MONDAY, TUESDAY
2 - 4 JULY 2023



- Welcome address at the dinner
- Organising team will facilitate a top table or tables. Bringing together senior government ministers and chosen delegates
- Branded menus on the tables
- Branded invitations given to all delegates at registration
- Branded signage produced by organising team for the dining room

SPONSORSHIP OF THE LANYARDS
MONDAY, TUESDAY, WEDNESDAY, THURSDAY
3 - 6 JULY 2023




- NOG Energy Club lanyards
- Strategic Conference lanyards
- Exhibition lanyards

BRANDING OPTIONS AVAILABLE TO PLATINUM, GOLD AND SILVER SPONSORS

(Additional cost may apply)

EVENING DRINKS RECEPTION


MONDAY - WEDNESDAY
3 - 5 JULY 2023



- Welcome address
- Branded invitations given to all delegates at registration
- Branded signage produced by organising team for the reception room

SPONSOR OF THE WATER BOTTLES


MONDAY - WEDNESDAY
3 - 5 JULY 2023



- 2,000 branded water bottles
- Distributed to all delegates during the event

COFFEE BREAKS


MONDAY - THURSDAY
3 - 6 JULY 2023



- Branded signage produced by organising team for the coffee break area
- Branded tea/coffee mugs

BREAKFAST & REGISTRATION

MONDAY - WEDNESDAY
3 - 5 JULY 2023



- Branded signage produced by organising team for the coffee break area
- Branded tea/coffee mugs

WHY EXHIBIT

The NOG Energy Week International Exhibition is the largest energy exhibition in West Africa and will take place from 2 - 6 July 2023 in Abuja at the International Conference Centre. This year there will be an expanded exhibition space of **6,000 SQM attracting 5,000+ attendees from Africa, Middle East, Europe, Asia and the USA** to create and unparalleled business opportunity for exhibiting companies to tap into this vital market.

Becoming an Exhibitor of NOG Energy Week 2023 provides you with the ideal platform to position your business as an industry leader and to showcase your brand, products and services to the key players across the energy value chain.

As an exhibitor your company will connect with the industry's most important stakeholders, enabling you to **forge new partnerships, capitalise on growth opportunities and demonstrate your business strength, innovation and expertise.**



Showcase
technology
innovation and
excellence



Identify
future project
requirements



Meet with key
technology purchasing
and procurement
decision makers



Showcase
national
excellence

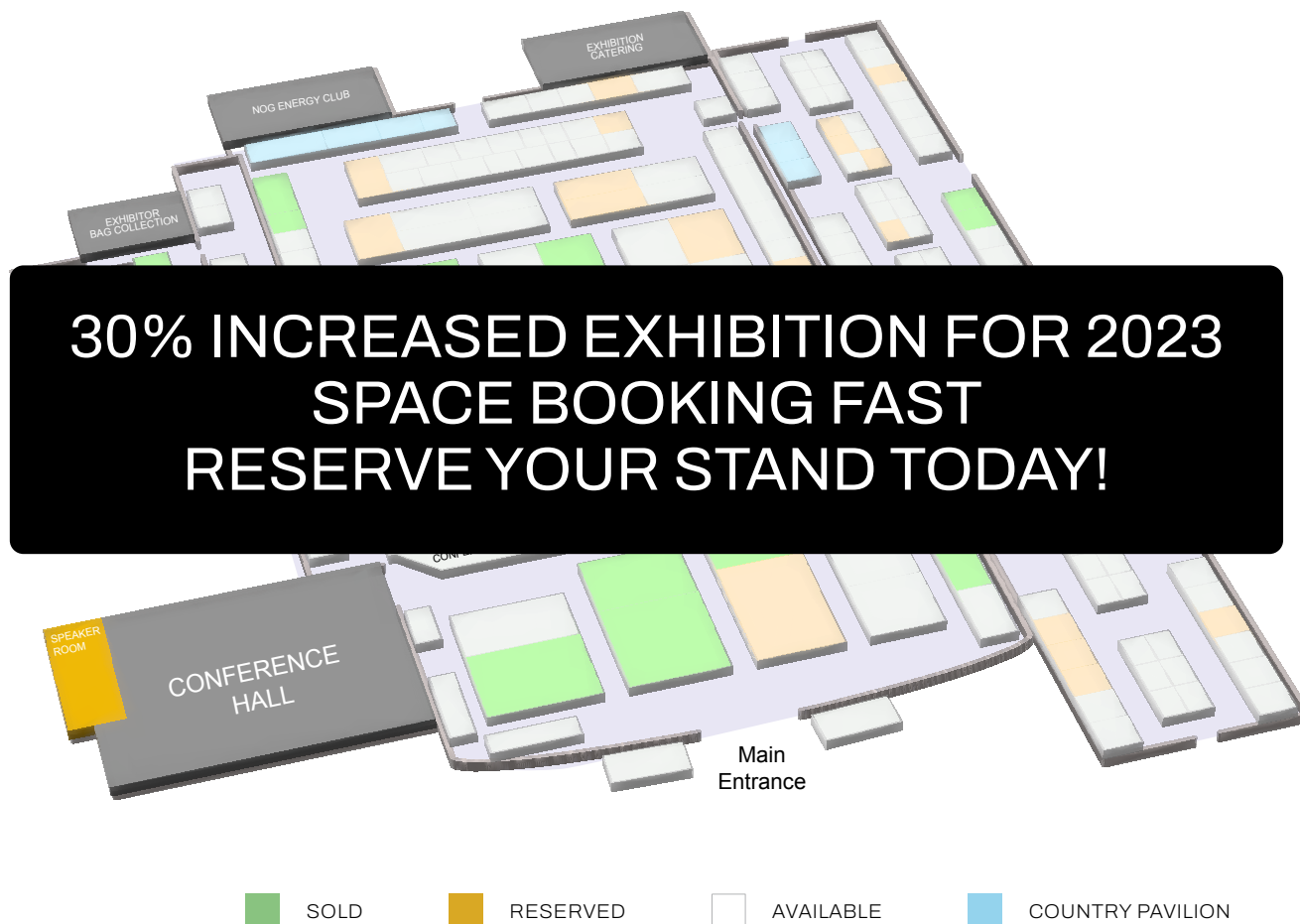
NOG ENERGY WEEK 2023 FLOORPLAN



I am particularly happy to be part of this great and auspicious event that gives us an opportunity to rub minds and exchange ideas as key industry actors and stakeholders on how we can further deepen and achieve greater Nigerian Content level in the oil and gas industry.



ENGR. SIMBI WABOTE
Executive Secretary
**Nigerian Content Development
& Monitoring Board**



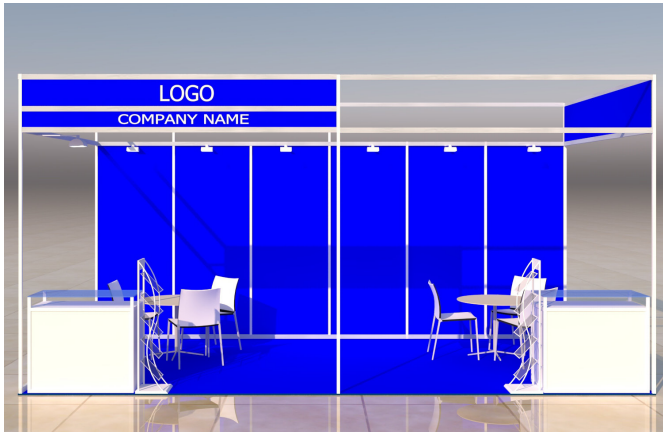
BOOK A STAND 

DESIGN YOUR EXHIBITION PACKAGE

	SPACE USD665 / SQM	SHELL SCHEME USD745 / SQM	UPGRADED SHELL SCHEME USD800 / SQM	PREMIUM STAND USD865 / SQM		
INCLUSION						
Panel Branding	3	4	6	8	9	10
Spotlights	3	4	6			
Table	1	1	2			
Chairs	3	3	6	3	3	3
Sofas					2	2
Round Table					✓	✓
Coffee Table					✓	✓
Bar Stools						4
High Table				✓		✓
50inch Plasma TV				1	1	2
Brochure Rack	1	1	2	1	1	1
Lockable Cupboard	1	1	2			
Branded Fascia	✓	✓	✓			
Front Desk	1 (13amp)	1 (13amp)	2 (13amp)	✓	✓	✓
Electric Sockets				2 (14amp)	3 (14amp)	4 (14amp)
Carpet				18sqm	24sqm	36sqm
EXTRAS						
Extra Panel Branding	\$50 per panel	\$50 per panel	\$50 per panel			
PRICES ARE EXCLUSIVE OF 7.5% VAT						



SHELL SCHEME - USD745.00 / SQM



UPGRADED SHELL SCHEME - USD800.00 / SQM

Full Page
Exhibition Catalogue
Advert

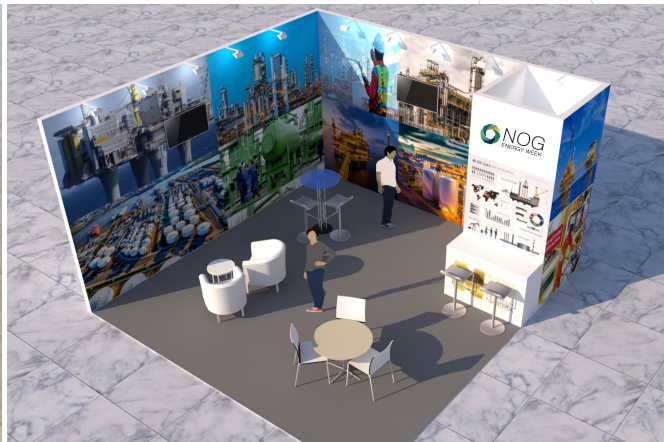
\$6,500.00

Half Page
Exhibition Catalogue
Advert

\$3,250.00



PREMIUM STAND - USD865.00 / SQM



“

It is always a delight being here at NOG. You come here, and you have to appreciate the quality of the people who come to talk at NOG. In terms of organisation, NOG is top quality all the time



TONY ATTAH
Former Managing Director
Nigeria LNG

“

The event, a gathering of oil and gas stakeholders, to review and discuss industry developments remains a crucial watering hole for the cross fertilization of ideas and cross functional experiences. It is a must-have for the industry in Nigeria.



SADIQ ADAMU
Executive Director & General Counsel
ExxonMobil Nigeria

“

The conference was well organised and drew participation from the major actors in Nigeria's Oil & Gas value chain, from policy makers to operators and servicing companies as well as host communities. The quality of conversation was also topnotch.

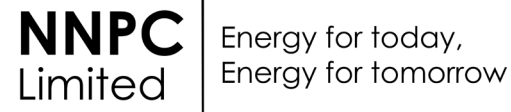


SENAN MURRAY
Manager, Corporate & Project Communication
TotalEnergies EP Nigeria Limited



WITH THANKS TO OUR 2022 SPONSORS

PRINCIPAL SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



ISP PARTNER



GATHERING LEADERS IN THE NIGERIAN OIL, GAS & ENERGY INDUSTRY FOR THE PAST 21 YEARS



The Late President Umaru Musah Yar'Adua opening the NOG International Exhibition



Former President Goodluck Ebele Azikiwe Jonathan GCFR, GCON opening the NOG International Exhibition



Danladi Kifasi, Former Head of Service, Federal Republic of Nigeria delivering a Goodwill Address at NOG Nigerian Content Seminar



His Excellency Mohammad Sanusi Barkindo, Secretary General, OPEC



The Late Rilwanu Lukman, Former Minister of Petroleum Resources and Secretary General of OPEC, and Henry Odein Ajumogobia, Former Minister of State Petroleum Resources and Minister



Hon Dr Emmanuel Ibe Kachikwu, Former Minister of State, Petroleum Resources & Former Group Managing Director, NNPC officially opening NOG



The Late Dr Mikanti Baru, Former Group Managing Director, NNPC delivering a Keynote Address



Dr Joseph Thlama Dawah, Former Group Managing Director, NNPC delivering a Keynote Address



From left: Engr Simbi Wabote, Executive Secretary, NCDMB, The Late Dr. Mikanti Baru, Former Group Managing Director, NNPC, Mele Kolo Kyari, Group Managing Director, NNPC & Kamoru Busari, Director - Upstream, Ministry of Petroleum Resources Opening NOG



Austin Oniwon, Former Group Managing Director, NNPC



Hon. Ositadimma Chinedu Nebo, Former Minister of Power, opening NOG's Nigeria Power Seminar



Dr Ernest Nwapa, Pioneer Executive Secretary, NCDMB, Engr Simbi Wabote, Executive Secretary, NCDMB, Arch Denzil Kentebe, Former Executive Secretary, NCDMB

dmg::events

NIGERIA

dmg Nigeria events is an indigenous industry leader in organising and delivering innovative strategic and technical conferences, exhibitions and seminars for the energy industry. Facilitating government and private sector collaboration to promote the development of industries and strengthen economies is at the heart of what we do.

Over the last 21 years, our energy industry events have gathered the top echelon of the Nigerian oil and gas industry including presidents, ministers, heads of government agencies and CEOs. Senior industry stakeholders annually convene for the opportunity to convene to hear new policy announcements, deliberate challenges, explore solutions and explore investment opportunities.

Our team of experts have a diverse range of skills and backgrounds including government relations, energy publishing, project and event management, marketing, research and sales disciplines.

dmg Nigeria events is a subsidiary of dmgevents. Headquartered in Dubai, UAE since 1989 with operations in Saudi Arabia, Egypt, Singapore, Canada, South Africa and the UK, dmgevents is an international exhibitions and publishing company, attracting more than 425,000 attendees to its portfolio of 84 exhibitions each year.



PARTNERSHIPS INITIATIVES IN THE NIGER DELTA (PIND)

The Foundation for Partnerships Initiatives in the Niger Delta (PIND) is a Nigerian non-profit organization working to promote peace and equitable economic growth in Nigeria's Niger Delta region by forging multi-sectoral and multi-stakeholder partnerships at the regional, national and international levels. PIND works closely with numerous partners to implement collaborative market-based, community-owned programs to mitigate conflicts and boost economic opportunities for local businesses, ensuring that economic progress occurs in a systemic, inclusive, and sustainable manner.

Since 2010, PIND and partners have strengthened and stabilized Niger Delta communities by reducing poverty, powering coastline communities, nurturing employment, fostering stability, and enabling development.

Learn more: PINDfoundation.org



PRACTICAL NIGERIAN CONTENT YOUTH WORKSHOP

In partnership with the Nigerian Content Development & Monitoring Board (NCDMB) and the Bayelsa State Government, dmgevents has developed the annual Practical Nigerian Content Youth Workshop. Working closely with local youth groups and societies, student organisations and professional associations, the Youth Workshop brings together over 300 Bayelsan graduates from across the state to this free-to-attend forum.

In a country with an unemployment rate as high as 23% for graduates, and close to 60% youth unemployment in rural areas, the Youth Workshop provides a valuable platform for local youths to hear from respected figures within business, industry and academia, providing them insights and useful tools to help them enter the oil and gas industry, or launch their own businesses, capitalising on the opportunities present in their own communities and Bayelsa as a whole.

The Workshop also highlights further training opportunities available as well as initiatives provided by local government and the NCDMB that will enable them to further enhance their employment prospects.



NIGERIAN BUSINESS COALITION AGAINST AIDS

dmgevents has supported the Nigerian Business Coalition Against AIDS (NiBUCAA) for over five years now. We have been an active member of the coalition as we share NiBUCAA's belief that the private sector should respond to the growing challenges of HIV/AIDS ensuring equal rights and opportunities for employees infected or affected by the virus. dmgevents has provided regular support through:

- Organization, funding and publicity of the Annual NiBUCAA Charity
- Raffle taking place at the NOG Energy Week
- Regularly hosted by country's favourite athletes, comedians and artists.
- Donation of all proceeds from the Annual NiBUCAA Charity Raffle
- Providing NiBUCAA with exposure to 9,000+ contacts per year
- Support and guidance with NiBUCAA's marketing and PR reports

This is a very important initiative and one we are extremely proud to support. Given our long history of working in Africa and our extensive local contacts we are keenly aware of the impact of HIV and AIDS within the region.

CONTACT THE TEAM FOR MORE INFORMATION

WEMIMO OYELANA | Director, dmgevents Nigeria | E: NOGENq@dmgevents.com





NOG

ENERGY WEEK



2-6 JULY 2023
ICC, ABUJA, NIGERIA

FOR NIGERIAN ENQUIRIES,
PLEASE CONTACT

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